

**“Finally! A book that reframes failure as a powerful tool that can actually be used to get what you want. This is a must-read”**

– Mark Victor Hansen

Co-creator, #1 New York Times best selling series *Chicken Soup for the Soul*®

“Having felt the anguish of failure on numerous occasions myself, Gina’s book spoke to me on a very personal level. I instantly felt my spirits lifted and my soul relishing the experiences that such a roller-coaster life of a full-time athlete has provided. She made me thankful for being me.”

—Sami Jo Small, Olympic Gold Medalist, Team Canada Women’s Ice Hockey

“Gina Mollicone-Long walks the walk, not just talks the talk. Her clarity and confidence jump off the page and into my mind and heart.”

—Charmaine Crooks, Five-Time Olympian (Athletics), Silver Medalist

“This book is a winner. It’s an insightful, inspirational and practical guide to getting the most out of your life. Gina reclaims the idea of failure, and almost makes it appealing.”

—Bruce Sellery, Host, Workopolis TV, Report on Business Television

“Gina Mollicone-Long has devised a new way to understand and squeeze value from the adventure we call life. Backed by the wise counsel of the ages and her own unique insights, we discover that the ability to grasp and exploit failure may be the greatest life-skill of all.”

—Robert Genn, [www.painterskeys.com](http://www.painterskeys.com)

“I had heard some of these ideas before, but I’ve never seen them presented in a way that I felt I could actually integrate them into the way I think and live. This is a life-changing book.”

-Dr. Janet Taylor, Psychiatrist

"Gina is a woman who grabs you instantly with her massive intellect and holds you forever enamoured because of her even bigger heart. If the world were in her hands we could all breathe a huge sigh of relief. Her book takes a highly emotional and often frustrating subject and guides you compassionately yet effectively through to understanding how you can finally claim your outstanding life. Read it and learn."

-Alexandra Watson, Happiness Expert and Best-Selling author of *'The Happiness System for Women'*

“A must-read. The book flips a switch in your brain. Gina takes that ‘niggling feeling’ you’ve always had and shows you how to use it to get what you want. Her generosity sets this book apart, allowing one to hear things in a way they haven’t heard before, and therefore do things they may have never done before.”

—Kim Parlee, Host & Anchor, Report on Business Television

“Gina Mollicone-Long has perfected the art of the successful journey—one dotted with tools, lessons and the secrets to the fulfillment of our individual dreams and desires. A magnificent blueprint for how to tap into our existing and future resources.”

—Sara Genn, Artist

“What if we considered not getting what we want a gift instead of a disappointment? This challenge to our perceptual norms is the heart of *The Secret of Successful Failing*. Gina Mollicone-Long brings her fierce passion, bright enthusiasm and infectious energy to uncovering all the cognitive threads around this alternative path to true success.”

—Karen Schaffer, Career Coach & Author, *The Job of Your Life* and *The Complete Book of Resumes*

“It’s funny, but when we think of the people whom society deems ‘successful,’ it’s easy to see how obstacles were a natural part of their journey. And yet when it’s our own journey, too often we throw in the towel the first time we hit so much as a pothole. ‘Oh well, guess it wasn’t meant to be!’ Mollicone-Long calls us on our ‘b-s’ as only she can, reminding us that those bumps along the way aren’t setbacks, but rather our rites of passage.”

—Mary-Jo Dionne, Writer, Comedian

"When Gina Mollicone-Long writes, the profound becomes simple and the cosmic proves to be universal reality. Anyone that wants to develop greater awareness in their relationships with themselves and others should read this book. Gina's enthusiasm for life and the betterment of humanity shines through in an easy-to-read and inspiring format."

—Gianna Piccardo, Balanced Wellness Yoga & Ayurvedic Therapy

“A refreshing approach to why and how we should follow our heart, not our head. My favorite is ‘You Can’t Fix Your Hair by Combing the Mirror.’”

—Dr. Bill Code, MD, Author of *Winning the Pain Game*

“Beautifully done! This is a must-read for anyone who has said, ‘I’ve tried everything!’ Try this and change your life!”

—Ann McIndoo, Author of *So, You Want to Write!*

“Gina helps you learn how to fail successfully. If you can learn this critical skill, you can accomplish anything.”

—Paige Kearin, Motivational Speaker & Author

“This is one of the most inspirational books, I have read. Gina keeps you on the edge of your seat wanting to read more. It is like having your very own private conversation with her, as she shares personal experiences, and motivates you into embracing your failures...that is the secret, the answer to happier living. “The content of the book comes from a sacred space within me” she writes and it is written with honesty, and sincerity. It will inspire you and make a positive difference in your life. Thank you Gina Mollicone-Long you have made a difference.”

—Linda Lane, Project Officer, Government of Ontario